

FLOWCUBE³

Flowcube starts 20th anniversary year with three new mandates

CSL Immobilien, Ducati (Switzerland) and PanoramaKnife new in portfolio

PR agency Flowcube Communications is celebrating its 20th anniversary and is off to a successful start in 2021 thanks to winning three new client mandates.

CSL  **IMMOBILIEN**

- In a multi-stage pitch presentation, the agency prevailed over other competitors and has been responsible for three new construction projects of CSL Immobilien AG in the field of digital marketing and public relations since the beginning of February



- The Swiss branch of motorcycle brand Ducati is also relying on Flowcube. The mandate includes communications consulting as well as media relations in Switzerland with a focus on brand PR and product PR..



- PanoramaKnife began in 2012 as an idea to depict the panorama of a mountain range on the blade of a bread knife. In the meantime, PanoramaKnife offers more than 120 different mountain and city panoramas on different knives. Flowcube takes over the management of the press office and media relations activities.

„I am happy with the whole team to ring in Flowcube's 20th anniversary with three new client mandates. We have greatly expanded our digital marketing and social media capabilities in recent years. This was an important strategic step for the agency. We notice that clients very much appreciate the combination and the resulting added value of brand PR, corporate communications and digital marketing from a single source. The best example of this is the mandate we won at CSL Immobilien, where we prevailed against pure digital marketing agencies as a PR agency with an interdisciplinary approach," says Alfredo Schilirò, CEO and owner of Flowcube Communications AG.

The Zurich-based PR agency Flowcube has provided communications support to more than 80 national and international companies since it was founded in 2001. It offers a comprehensive full-service in the areas of strategy consulting, corporate communications, brand and product PR, and digital marketing, and covers various industries - including retail, lifestyle, fashion, jewelry, design, tourism, real estate, education, and medical technology. www.flowcube.com

Zurich, March 10, 2021